

Evaluation criteria for the selection of a business plan specialist

When selecting a suitable expert and partner for your business plan creation, you should consider in advance how you would assess the following factors for the provider you have chosen:

- Specialization in the professional creation of business plans
- Diverse industry know-how
- Many years of experience
- Expertise, methods & qualifications
- Knowledge of your intended business plan target group: investor, bank loan, employment agency, venture capital, business angel, immigration or visa
- Knowledge of the funding programmes of the region, government and further programmes
- Business administration knowledge, education and working experience
- High number of written business plans
- Good success rate
- Access to relevant market and industry data
- Accreditation with the relevant funding institutions
- Trustworthy references, insight about solid business planning
- Your first impression regarding reliability and adherence to delivery dates
- Business plan letter at standard prices or non-binding, individual offer
- Membership in associations
- Satisfaction of existing customers
- Detailed information about the creation process
- Your impression of the website



About Businessplan.org

We are professional business plan experts

We are not corporate consultants who occasionally create business plans when they are needed. We are **experienced business consultants who have specialized in the preparation of professional business plans** for companies and business founders for 10 years. Our services are highly appreciated by companies ranging in size from one-person start-ups to large companies with hundreds of employees.

Benefit from our business plan expertise

Our business plan specialists write **more than 300 business plans each year** and have...

- sound qualifications in business management (MBA and the German equivalents, CPAs, and Auditors)
- expertise gained from past professional strategic consulting (for example, Roland Berger, McKinsey, pwc, etc.), at banks (e.g., lending departments), and for relevant venture capital companies
- at least 5 years of practical experience as project managers responsible for creating business plans
- proven experience, with at least 100 business plans under their belts
- at least 50 personal, positive references or recommendations
- wide ranging industry expertise (60 business plan consultants with a wide variety of industry specializations)
- sound expertise in the field of analyzing business plans (volunteering at business plan competitions, past experience with venture capital companies, or loan departments at banks)
- personal commitment

You've come to the right place at Businessplan.org if you want a [business plan created just for you](#) or need comprehensive advice...

Thanks to our **many years of experience, our network of experts, and high volume of business plans created each year**, we know very well...

- what banks, investors, and grant-making institutions are explicitly looking for
- which key figures are decisive in your business plan
- which industry specifics should be covered
- which market and industry data should be included
- which prices, sales, costs, etc., can be realistically estimated
- how to convince the readers of your business plan to invest in your business.

We offer customized solutions based on your [business plan objectives](#) and your [specific market and industry requirements](#).